

*"One girl empowers another.
Let's change lives together: one girl, one woman and one human being at a time."*

BY GIRL POWER TALK

YEARBOOK *of* 2022

2022 was a special year for the Girl Power Talk team and our growing global community. Thank you for making our seems-to-be-impossible mission of bridging purpose and profit a reality. It's never too late to start becoming who you will be. Be Bold. Be You. We love you.

BE
BOLD



WHO ARE WE?

Girl Power Talk was founded on the idea that young people need an innovative work culture that harnesses talent equally, irrespective of gender. We are a movement rooted in empowerment, professional ambition, and social impact.

We are a culture that's making history by changing the dynamic of the traditional corporate culture and writing a beautiful next chapter in this story.

Our four pillars of value include Women in Technology, Diversity & Inclusion, Generate Impact, and Entrepreneurial Culture.



OUR VISION AND MISSION



True gender equality requires a radical shift in how young women are mentored in the workplace. We envision girls and women moving beyond gender roles, aspiring to new levels of achievement, and reshaping our society. The sense of integrating how we give back to society within the fabric of Girl Power Talk is what excites us.



HOW FAR WE HAVE COME?

Girl Power Talk is different. We believe that altruism and kindness can thrive without compromising ambition and intelligence.

Through our highly selective interview and candidate evaluation process, we provide experiential learning and meaningful work opportunities for young women, men, and nonbinary individuals.

In 2022, we added team members from 12 new countries: Armenia, Canada, Indonesia, Jamaica, Malaysia, Nepal, Paraguay, Romania, South Africa, Spain, Sri Lanka, and Vietnam. The foundation of Girl Power Talk is our ever-growing latticework of personal relationships. We laugh, cry, grow, and celebrate life together. It's not about how far we have come, but how far we intend to go. We are just getting started!



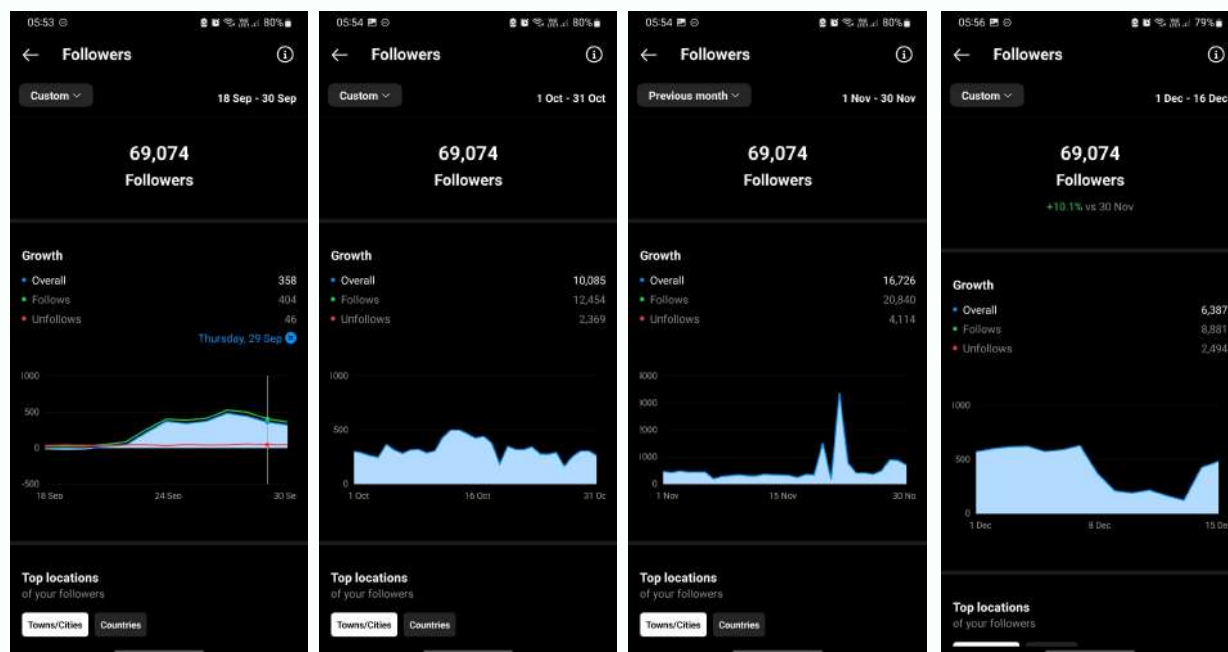
OUR GROWING COMMUNITY

YEARLY GROWTH

189.79% Excellent
@girlpowertalk grew by 43.6k followers in the last year. Accounts of similar size have growth of 15.25% per year.

Your feedback and heartwarming recognition of our content, ideas, and voice motivates us to stay true to our mission of empowering lives. This past year we collaborated with 50+ people to amplify new voices. We raised awareness for a wide range of societal issues, from abortion and domestic violence to transphobia and the gender wage gap. Many of our best ideas and contributions come from our friendships with our audience. We are a mosaic in motion. We are all Girl Power Talk because a part of it lives in each of us.

INSTAGRAM GROWTH



September

October

November

December



Our

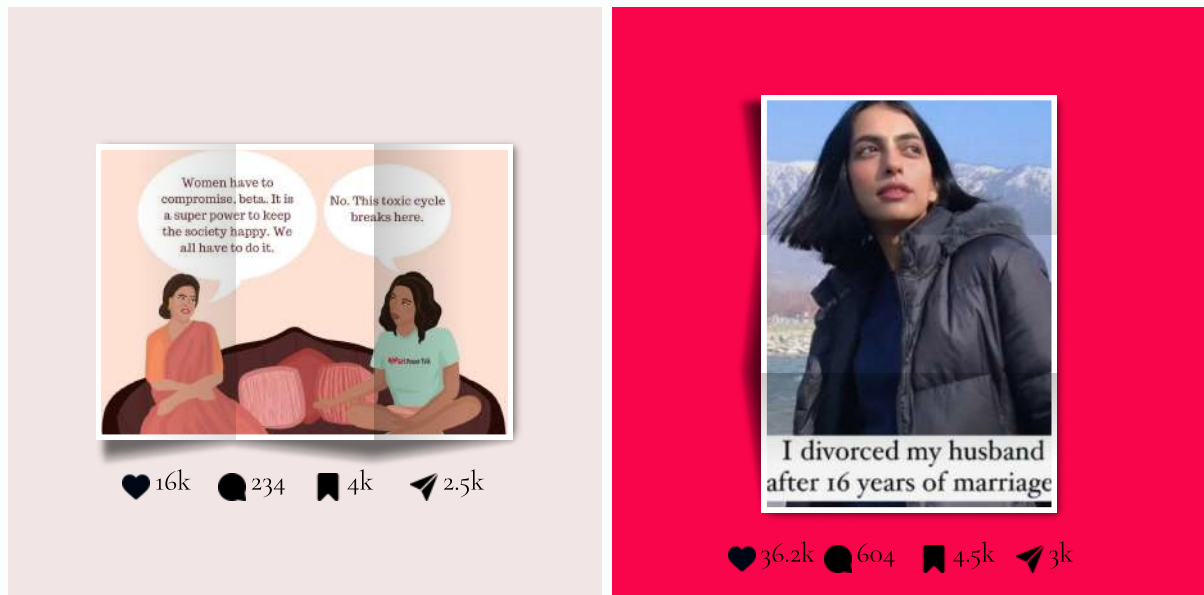
Most Loved

Content

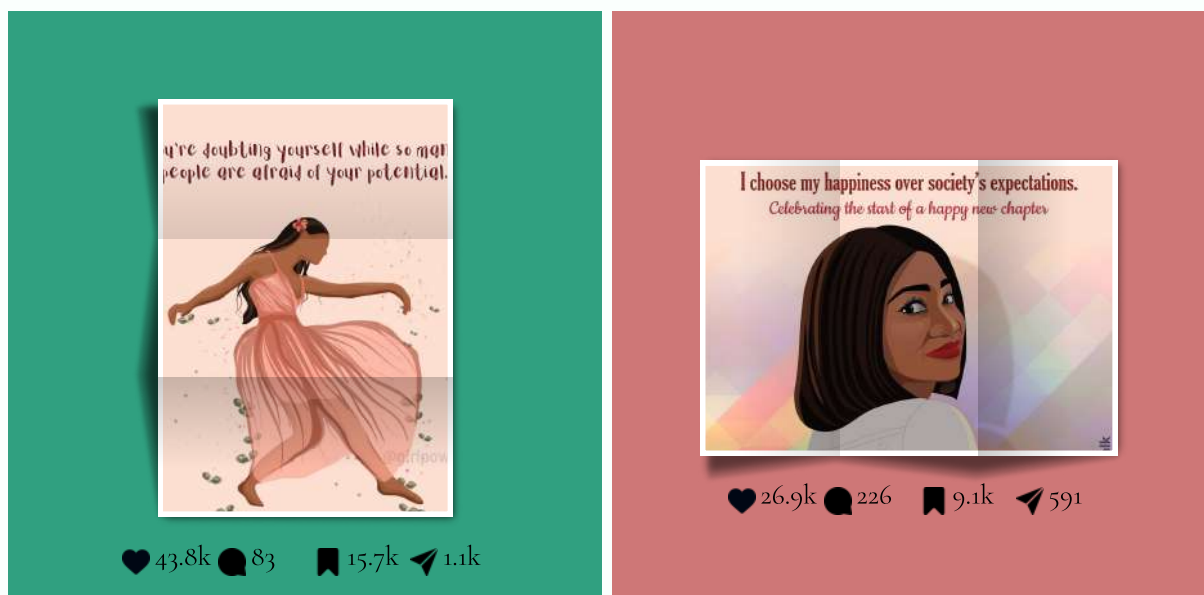


In 2023, we aim to grow further on Instagram with our timely, relatable content that is close to our viewers' hearts. Cheers to continuing our meaningful conversations online.

OUR MOST SHARED INSTAGRAM POSTS



OUR INSTAGRAM POSTS WITH MOST ENGAGEMENT



Our content is foundational to engaging with our audience and spreading awareness. Here are just a few of the most popular posts from 2023. You will find more interesting stuff at girlpowertalk.com/blog; we promise.

OUR TEAM'S MOST POPULAR BLOG ARTICLES



IT'S MANLY TO BE A FEMINIST

Breaking the current stereotypes about feminism, this article talks about the meaning of feminism and how gender equality is not just a women's work.



BOOSTING STEM TRAINING FOR AFRICAN WOMEN: WHY TECH- RELATED SKILLS ARE KEY TO THE CONTINENT'S PROGRESS

This article emphasizes the importance of tech knowledge for empowerment and growth, especially for African women.

OUR MOST POPULAR PRESS ARTICLES



THE GOLDEN MEAN: HOW GIRL POWER TALK IS EMPOWERING EMPLOYEES AND COMMUNITIES

This feature in Money Control attests to how we are empowering our Young Leaders, as well as positively influencing the communities we reach through our platforms.



WHAT A GEN Z-LED WORKPLACE LOOKS LIKE

The Philippine Star Life segment highlighted the benefits of a Gen Z-led workplace in today's dynamic work environments. The piece highlighted how Girl Power Talk's culture creates tomorrow's global leaders.

Our Most

Memorable Moments

From 2022



AWARDS RECEIVED

Global Women Inspiration Award 2022: Rachita Sharma

Rachita Sharma, co-founder and CEO of Girl Power Talk, received the Global Women Inspiration Award (GWIA) 2022 at a conference hosted by the I CAN foundation.

Rachita also served as a panelist for the GWIA event, themed 'Women Guiding the Way into the 21st Century. Whether mentoring women in tech, inspiring others through her personal story, or leading social change, Rachita creates a path for young women to follow. The I CAN foundation's initiative perceives and acknowledges the invincible potential of women changemakers like her.



AWARDS RECEIVED

CFA Institute 2022 Inspirational Leader Award: Sameer Somal



Sameer Somal, co-founder of Girl Power Talk and CEO of sister company, Blue Ocean Global Technology, was honored with the CFA Institute Inspirational Leader Award in the Volunteer Service category in Vienna.

This award celebrates Sameer's contributions to CFA Institute and CFA Societies through leadership, exceptional stewardship, and outstanding service. Over the past decade, Sameer has volunteered as a senior grader of CFA exams, been a speaker at 40+ CFA member societies, and is a contributing author in Enterprising Investor.

He also educates at colleges & universities to introduce the merits of the CFA program, takes an active part in special projects such as "Why We Volunteer", and provides employment and sponsorship to CFA candidates in Asia and Africa through Girl Power Talk.

EVENTS AND MEETUPS

MARCH 2022 - GIRL POWER TALK CONFERENCE IN CHANDIGARH, INDIA



MAY 2022 - MANILA MEET-UP

"I left Manila Airport with a lot of love and gratitude in my heart because we could see the untapped young potential that's in the Philippines!" Rachita Sharma, CEO & Co-founder of Girl Power Talk.

In May 2022, our team had our first international meet-up for South Asian members from India, the Philippines, and Indonesia.



We laughed, learned, and experienced intercultural diversity & inclusivity in the true sense.



EVENTS AND MEETUPS

"It was difficult not to be charmed by the hospitality and professionalism at Sheroes Cafe. Many people do not love endings, but it is delightful that this one is only the beginning of learning and a great friendship." - Girl Power Talk

JUNE 2022 - SHEROES CAFE



Not victims but survivors. With this mindset, Sheroes Hangout cafe provides acid attack survivors in India with more than just employment opportunities.



It offers them a chance at a new, independent life. Our team visited the cafe, interacted with the survivors, and made long friends. It was a heartwarming experience for the team that gave us a real perspective.

EVENTS AND MEETUPS

AUGUST 2022 - UGANDA MEET-UP

"I leave Manila Airport with a lot of love and gratitude in my heart because we could see the untapped young potential that is here in the Philippines!" Rachita Sharma, CEO & Co-founder of Girl Power Talk.

In partnership with Girl Power USA, Vantage Foundation mentorship session on 8th July at Kireka High School, located in a slum in Kampala.

The 3-hour mentorship session was attended by about ninety differently-abled students aged 15-17, most of whom fend for themselves through part-time jobs.

The theme of the mentorship was mental health awareness and coping with other life difficulties. Several Girl Power USA team members from across the globe participated in the session virtually and joined Vantage Foundation's volunteers in addressing and motivating the teens.

Refreshments were served to the students, and branded t-shirts were awarded to the most active participants. The interactive session surpassed our expectations and became the first of many initiatives by Girl Power USA and its partners.



EVENTS AND MEETUPS

AUGUST 2022 - SOUTH KOREA



In August, 2022, our team members participated in the Global Research Conference on 'BTS & ARMY: A Road to SDGs and ESG' track at the 24th Interdisciplinary Korean Academic Society of Business Association Conference in Yeosu, South Korea.

Through this research we identified the different ways that ARMYs have upheld BTS's commitment toward sustainability, enjoining them to participate in social impact activities; and to find strong commonalities with the commitment of Girl Power Talk to the SDGs highlighted in BTS's message for the youth.



AUGUST 2022 - INDONESIA MEET





EVENTS AND MEETUPS

SEPTEMBER 2022 - SELF-DEFENSE TRAINING WITH JASON BRAHIM AND TANNER HALL

Let's say, "Why not?" to self-defense training in the office! The Girl Power Talk team was really powered by the Jiu-Jitsu workout by our trainers, Jason Brahim and Tanner Hall!

Self-defense is very important as it helps to build confidence, increase self-esteem, and helps us have a greater sense of accountability. That is what Girl Power Talk is all about, confidence and empowerment!

SEPTEMBER 2022 - AMRITSAR TRIP

A long weekend is an opportunity for the Girl Power Talk team to set out on new adventures. In September, several of our leaders from our India offices visited the historical city Amritsar in Punjab. This was a first-time visit for many of the team members, along with our colleague, Stevens Forcadell, from Paraguay, and mentor, Jason Brahim, from the United States. The exuberance was well documented through videos of everyone dancing, running around the streets, and witnessing the parade at the India-Pakistan border.



EVENTS AND MEETUPS

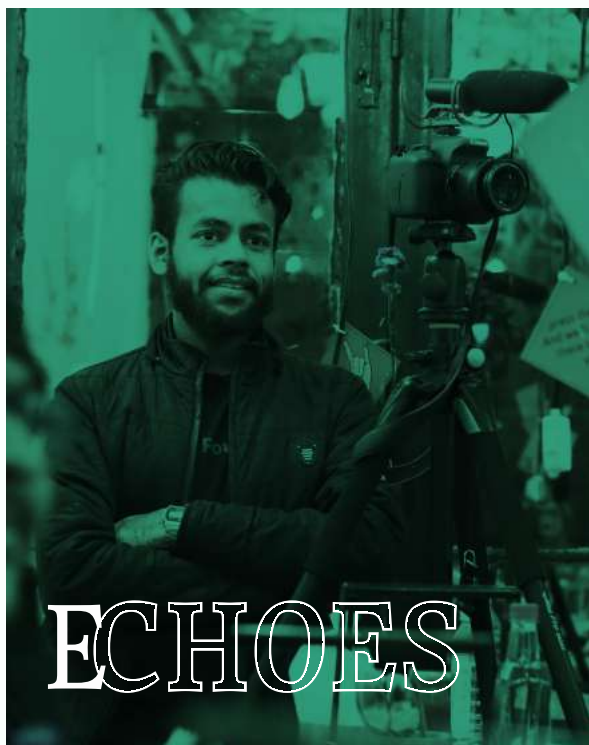
DECEMBER 2022 - ECHOES CAFE

We hosted an open mic event in collaboration with Echoes highlighting our commitment to diversity and inclusion.

Echoes Cafe is a humble space in Delhi that spreads positivity with a side of some lip-smacking food. It is managed by specially-abled people to provide opportunities to those denied. The event celebrated humor, music, love, and togetherness with tasty food and inspiring stories.



It was an enriching and fun experience for our team and the audience.



People *We* Admire



THE LIFE JOURNEY OF
NATASHA JOSEFOWITZ

"The greatest gift you can give an old person is to make them feel useful." - Natasha Josefowitz



CREATING
OPPORTUNITIES BY
INCLUSIVITY: KAT
GORDON AND THE 3%
MOVEMENT

"It's tiring to be the only one who is different. But you know you bring something that nobody else does: your unique perspective. Actually, you are arguably the most valuable person in that room at that point." - Kat Gordon



TRANSFORMING PAIN
AND HEARTBREAK
INTO ADVOCACY:
GEETHA BALAGOPAL

"Tell people you have cancer and they will empathize with you. Tell people you are suicidal and they will turn away from you. Imagine what a pinch of compassion could do for a mentally ill person. In fact, why do we even call it "mental" illness? The last time I checked, the brain was a part of the body—perhaps the most important one." - Geetha Balagopal



PUTTING THE 'ME' AND
SOCIAL MEDIA: A
LESBIAN CREATOR
EXPERIENCE -
PRARTHANA

"I can't emphasize this enough, your life is yours to live. No one else is going to have to live by those decisions if they make them for you, only you'll have to live with it. So make sure they're your decisions." - Prarthana

[Looking for more inspiration? Read our other #PeopleWeAdmire stories](#)

SOCIAL IMPACT

To propel our mission of positively impacting and we are collaborating with our recently launched 501(c)(3) non-profit arm, Girl Power USA. We believe that a single good deed has a ripple effect and plays a big role in creating a better world for all, and we want to inspire others to do the same through these projects.



TOLLEN

The Tollen Community Education Centre—founded by Tom and Hellen Nyakundi—is a Kenya-based home and school for more than 150 vulnerable children.

To mitigate water shortage in the home, our non-profit arm, Girl Power USA, donated a 10,000-litre water tank and committed monthly support to help the center care for the children. Our leaders in Africa also regularly host in-person education sessions ranging

from financial literacy to computer lessons and interact with the children in fun activities. In August, our team organized a fun day with a bouncing castle, face painting, cotton candy, food, and other refreshments. This fun-filled day was an unforgettable experience for both the kids and our team members.





UMEED

This year, we launched our Umeed initiative. We aim to empower less privileged children by inviting them to our in-office school to interact with and learn from our team twice a week.

This initiative transforms lives and addresses inequalities that restrict one's capacity to learn. It builds a sense of confidence that evolves the students' outlook on life and provides them with unique opportunities, including technical and soft skills training. Our vision is to educate more children than we currently are and build a dedicated facility. We also aim to provide them with resources and opportunities to improve their general living standard and that of their families.

Umeed is an initiative to foster creativity and systemize holistic development, one child at a time. The founders, Rachita Sharma and Sameer Somal, describe Umeed as a medium for actual change-making and practicing what we preach in society.



SAVE GIRL UGANDA

SaveGirl Uganda, a project by Vantage Foundation in Collaboration with Girl Power USA, focuses on Education, Mental Health and Well-being, Women's Health, and Professional Development for its beneficiaries.

They have various projects to help people with their unique needs, especially in rural areas, including sexual and reproductive education, donation of primary resources, and professional mentoring and support.



Vantage Foundation began its partnership with Girl Power USA in 2022 to achieve our mutual goal of elevating youth and women in Uganda. Together, we have worked with and supported about 300 young women and men in rural and run-down areas of Uganda. This partnership aims to boost Vantage Foundation's growth and capacity for social impact in Uganda while creating awareness about the need to support young doctors in Uganda.

E-ENABLE

Enabled to Enable is a non-profit that supports women, people with disabilities, new mothers, and other vulnerable groups in Nigeria.

It provides advocacy, resources, skill development, support groups, and training to empower underserved groups to grow and contribute to their personal and community development.

After years of friendship with Girl Power Talk, this year, with the launch of Girl Power USA, E-enable formalized the partnership with us to achieve our mutual goal of elevating youth and women in Nigeria. This partnership manifests our shared vision for initiating change and empowering young people to live a life of dignity. Together, we provide opportunities for youth and women to achieve their full potential.



Unfold ing *the Story:*

Let's Spread Our Mission!



Our vision behind building Girl Power Talk was impacting positive change around us. This year we spread our influence in 50+ places, including:

+45 OTHER PLACES WE SPOKE THIS YEAR

WHAT'S NEW FROM US?

MONTHLY NEWSLETTER

Our community matters to us, and there is nothing more exciting than sharing stories and updates with you! Every month, our newsletter will deliver empowerment, fun, and happiness to your inbox.

POWERPOD

We also launched our official podcast, PowerPod-Girl Power Talk, this year with the idea of sharing our unique voice with the world. The podcast addresses powerful topics like period-shaming, irresponsible media entertainment, among others, to empower young voices and inspire fundamental change through conversations about how to deal with life's challenges and make a difference in their community.



MERCHANDISE FROM GIRL POWER TALK

Girl Power Talk offers unique products that are stylish as they are revolutionary. We donate a portion of the profits to our different social impact projects. The merch, which includes sweatshirts and t-shirts, is designed to inspire and help spread our messages of empowerment and building confidence.





Your

Feedback

This Year

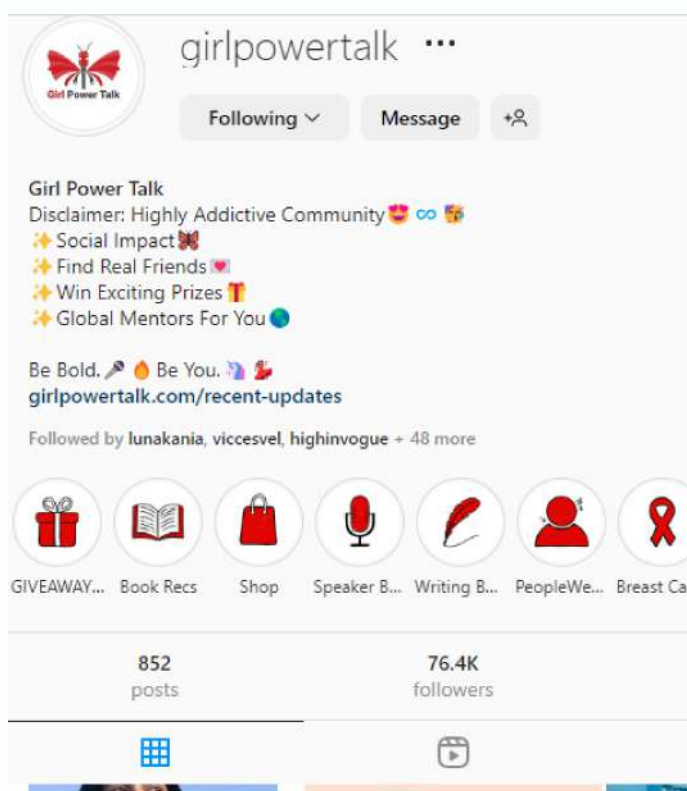


WHAT OUR COMMUNITY HAS SAID ABOUT US

We aim to create relatable and useful content that captivates our viewers' hearts, regardless of their individual life situations.

We are grateful for your heartwarming and appreciative comments. Our interactions with you are a source of motivation and joy!

- ” Awesome and love to be empower myself with her honestly. Love #girlpowertalk. So lovely, now I feel empowered with her as a Guy. Thanks #girlpowertalk.
- ” Thank you for posting this! Me being a woman, I didn't know a lot of these facts about Menopause.
- ” This is what empowerment really means!
- ” Beautiful and strong women who shatter stereotypes and support each other in everything and anything. There is something eternally lovely women standing together, in fact humans standing together. Sometimes I feel if men could share this close bond with each other and be absolutely secured with it. Nonetheless, that is definitely possible and I see it coming.



CHANGING LIVES AND BUILDING YOUNG LEADERS

Our Glassdoor profile is a glimpse into the internal culture at Girl Power Talk.

If you want to have an idea of our unique work environment, here are some stories from our team members during their time working at Girl Power Talk.

100+ Reviews



glassdoor

4.9 ★★★★★

"Girl Power Talk has a culture that strongly values mentorship, collaboration and leadership, bringing plenty of opportunities for learning. One of the most unique parts of the organization is the fact that you truly get to work across different departments to discover what you're interested in. Even as a Marketing/PR Associate, I got the opportunity to engage in video editing and received guidance and valuable feedback throughout the projects I worked on. Alongside learning technical skills, each project had a social impact component that contributed to societal welfare at the same time. Having one-on-one mentorship sessions, participating in presentations, and attending engaging meetings regularly showed how much the organization values relationships. They also welcome new ideas and take everyone's feedback into account. Overall, I had a comprehensive learning experience in the company of a diverse team from around the world."



"Gen Z Workplace culture, flexible and comfortable to communicate. • Invests in individual interests along with leading international projects • Provides opportunity to work on social impact campaigns and work for social cause • Development of skills across departments, be it technology development, content research and writing, design, concept ideation, and even directly working with the leadership team."

WE ARE SO GRATEFUL FOR YOUR SUPPORT THROUGHOUT 2022,

and we look forward to seeing you in 2023!

We are available to answer any and all questions you might have.

Do not hesitate to email us at info@girlpowertalk.com or send us a direct message on our social media accounts!

WEBSITE

INSTAGRAM

FACEBOOK

TWITTER

TIKTOK

YOUTUBE

LINKEDIN



Join hands with us to create an equitable future. Take a step to help us bridge the gender gap by supporting Girl Power USA.

JOIN THE MOVEMENT



This year-end book is just an overview of what Girl Power Talk is—diversified yet inclusive. If you want to be part of the change, this could be your sign to hop aboard and be one of us! Any gender and any age are welcome!

CLICK HERE TO APPLY!

*Our unique work culture is centered
around happiness, empowerment, and
growth.*

